

**FOR IMMEDIATE RELEASE: April 30, 2007**  
**FROM: Great Lakes Film Association**  
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The Great Lakes Film Association is proud to announce "Grindhouse at the Roadhouse" the first of several new film programs we will be launching in 2007.

The "Grindhouse at the Roadhouse" film series will showcase those underrated and misunderstood cult horror, exploitation, and shock films that have captured the attention and entertained audiences around the world for decades.

For the inaugural presentation we shall screen "Reefer Madness" on May 19<sup>th</sup> at the Roadhouse Theatre For Contemporary Art, 145 West 11<sup>th</sup> Street Erie Pa. We shall offer two presentations of this film, the first at 8pm. with an encore presentation at midnight.

Screening for the first time in Erie, Reefer Madness tells the tale of the Harper Affair, in which young Jimmy Harper finds his life of promise turn into a life of debauchery and murder thanks to the new drug menace marijuana. Along the way he receives help from his girlfriend Mary and Jesus himself, but always finds himself in the arms of the Reefer Man and the rest of the denizens of the Reefer Den.

Based on the propaganda film from 1936 that has become a cult hit, Reefer Madness is the height of camp entertainment! Framed as a "documentary", a straight-laced high school principal (Alan Cumming) seeks to impart his wisdom about the demon weed by telling a frightful tale about the fate of two innocent teens who fall under the spell of the drugs.

Filled with outrageously funny and musical performances by Neve Campbell, Christian Campbell, Kristen Bell, and Steven Weber, Reefer Madness is the feel good event of the year!

For more information please call 814-873-5069 or The Roadhouse Theatre Box Office at 814-456-5656